

FILM iNDEPENDENT

Job Description as of September 2024

Title: Digital Marketing Intern

Reports to: Director of Marketing

Pay: \$17.28/hour

Status: Non-Exempt

Location: Los Angeles, CA

ABOUT FILM INDEPENDENT

Film Independent's mission is to champion creative independence in visual storytelling in all its forms, and to foster a culture of inclusion. We support a global community of artists and audiences who embody diversity, innovation, curiosity and uniqueness of vision.

Job Description

The Digital Marketing Intern position at Film Independent is an opportunity for someone interested in working in digital marketing (inclusive of web, e-mail, social and visual marketing, and content creation activities) and seeking experience through the lens of a nonprofit arts organization that champions independent film and a growing community of storytellers and film enthusiasts we support.

The candidate will work approximately 25-30 hours a week from October through February. The schedule may include some nights and weekends to be discussed ahead of events that require it.

Qualifications

- Applicants should possess previous digital marketing experience (web and social media platforms such as Facebook, Instagram, Twitter/X, LinkedIn, Letterboxd), specifically researching, creating, and/or contributing content for social media marketing purposes
- Basic photography, videography, and nonlinear editing skills
- Knowledge of video camera, Adobe Premiere, iMovie, Photoshop, and prior experience creating content for YouTube or social platforms are a plus
- Familiarity with HTML and/or WordPress are a plus. Work on Microsoft Platforms (Outlook, Word, Excel, Teams) and Adobe Creative Cloud also a plus
- Past internship or entry-level marketing experience at nonprofit and/or film-related organization/company or marketing agency companies preferred
- Applicants must also possess strong organizational and prioritization skills, excellent follow-up and follow-through, attention to detail, be comfortable handling several ongoing tasks, and be a clear communicator and team player, working under pressure with all personalities at various levels

How to Apply:

Interested candidates are invited to submit their resume and cover letter outlining their relevant experience and qualifications to jobs@filminddependent.org.

Please include " Digital Marketing Intern" in the subject line.

Don't meet every requirement? Studies have shown that women and people of color are less likely to apply for jobs unless they meet every single qualification. We are committed to building a diverse, inclusive, and authentic team. If you're excited about this role but your past experience doesn't align perfectly with the job description, we would like you to apply anyway. You may just be the perfect fit for either this or other roles.

Film Independent is an equal opportunity employer and will not discriminate against any employee or applicant based on race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation or veteran status.